

# 2019-2020 District Goals



**District:** District 201N1  
**Constitutional Area:** Australia, New Zealand, Papua New Guinea, Indonesia, S. Pacific

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 75% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal  
Guiding Lion Workshop to be conducted 4 Sep 19 to qualify members for Inland Clubs within the District

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training**

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

## LEARNING FOR EVERY LION

### Lions Leadership institutes

**During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area**

### Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

### Custom goal and action items

Continue to identify and train suitable members for the District Faculty to ensure all Regions have qualified and experienced members to meet the training need

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quartter	15
2nd Quartter	15
3rd Quartter	10
4th Quartter	15

By the end off tih 4th quartier, tih distiricti will add a tiotial offi 55 new members.

### Action Itiems:

My disttrictt will esttablsh club branch(es).

My disttrictt will induc40 new Lions under 40 years old.

My disttrictt will conver5 Leos tto Lions

My disttrictt will organize att least membership growth event(s).

All clubs in my disttrictt will sett individual membership goals

My disttrictt will use and promotte membership resources tto achieve our goal. Justt Ask Guide, Club Membership

Chair Guide with induccton ideas,Community Needs Assessmenttand Membership Developmentt Grantt

## NEW CLUB DEVELOPMENT

	New Clubs	Chartter Members
1st Quartter	0	0
2nd Quartter	0	0
3rd Quartter	1	20
4th Quartter	0	0

By tih end offi tih 4th quartier, tih distiricti will stiarti 1 new clubs.

Witih a minimum offi 20 chartier members.

### Action Itiems:

My disttrictt will ensure all Guiding Lions are certtfied and assigned tto new clubs

My disttrictt will organiz4 Leo Club(s).

My disttrictt will stta1-1P Campus Club(s) att1-P school/universitty

My disttrictt will use and promotte membership resources tto achieve our goal. Membership Developmentt Grantt,New Club Developmentt Guide and Justt Ask Guide).

## MEMBER RETENTION

	Drops
1st Quartter	25
2nd Quartter	15
3rd Quartter	15
4th Quartter	15

**By the end off tih 4th quartier, the distiricti's membership drops will noti exceed 70 members.**

### Action Itiems:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

Using current resources we will develop a Sponsor training and a sponsor guide to ensure that new members are given sufficient information to reduce the number of drops from expectations not being met.

Encourage Clubs to reintroduce Club Care into those Clubs that have no retention or welfare person within their membership team

## NET GROWTH GOAL

55	+	20	-	70	=	5
FY New Members	+	FY Chartter Members	-	FY Rettenton Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

**In tih 2019-2020 ffiscal year, my distiricti will serve 6000 people.**

### Action Itiems:

Ofi tthe ttotal number ofi people served in my distirict, 2000 people will be youth (under 18 years old).

My distirictt will use and promotte service resources ttto achieve our goal. Service Projectt Plannerr Club and

Community Needs Assessment (Developing Local Parttnershipss and Fundraising Guide).

I will encourage clubs in my distirictt ttto work tttogether ttto collaboratte on their service projectts ttto maximize tthe impactt in ttheir community

Addittonal actton ittems ttto achieve tthis goal

Distirictt will provide educatton ttto all Clubs in relatton ttto service as a gatteway ttto fiellowshippentton and membership

Reporttng The diversitty we have within Lions makes itt importtantt ttthat we record and share our experiecs with service acttvittes. Reporttng provides knowledge and experiecs ttthat can help otther Clubs

## SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 60 service activities.

### Action Items:

I will educate clubs in my district about our global causes

## SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 90% of clubs in my district will report their service projects via MyLion Web or MyLCI.

### Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

## LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 80% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

### Action Items:

## FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$50,000.00 to support Campaign 100: LCIF Empowering Service.

### Action Items:

My district will raise \$50,000.00 to support Campaign 100: LCIF Empowering Service.

Additional action items to achieve this goal

All members will be encouraged to donate within their capabilities

## ADVOCATE

In the 2019-2020 fiscal year, 80% of clubs in my district will report their service projects via MyLion Web or MyLCI.

### Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding